

THE 10 IMMUTABLE LAWS OF STORYTELLING

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1. Stories are about people.
2. The people in your stories have to want something.
3. Stories need to be fixed in time and space.
4. Let your characters speak for themselves.
5. Audiences bore easily.
6. Stories speak the audience's language.
7. Stories stir up emotions.
8. Stories don't tell; they show.
9. Stories have at least one moment of truth.
10. Stories have clear meaning.

